



Research Article

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# Future of Play: AI Revolutionizing Player Interaction and Character Connection

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## ABSTRACT

Artificial Intelligence (AI) describes computer programs that can carry out tasks that traditionally needed human interference. Among these include speech recognition, decision-making, and pattern recognition. In recent years, AI has been used in interactive storytelling to invite viewers to engage with and shape the plot by combining contemporary technology with the art of storytelling. Unlike traditional storytelling, interactive storytelling offers a more individualized experience by allowing users to choose and explore. It goes beyond simple text-based adventures by adding music, graphics, and tactile input to fully immerse users in dynamic environments. It centers on the choices made by users, who interact to shape the story. The foundation is established by examples such as text-based interactive fiction. Dynamic story experiences are enhanced by user engagement, as pioneered by Chris Crawford, an American game designer and writer. AI has changed the gaming industry recently, bringing dynamic gameplay and increased realism. It has improved non-player character (NPC) behaviors to produce active and engaging storytelling experiences. This innovative technology is changing the fundamental essence of play and narrative experiences. Encounter features are improved with life-filled open-world settings where NPCs respond to your decisions in real time and opponent behavior adjusts to your tactics. This research explores the case studies of games like "The Sims 4", "Alien: Isolation," "Death Stranding," etc, and will explain in detail how AI storytelling changes the dynamic of player engagement by changing the emphasis on adaptability and immersion.

## INTRODUCTION

Artificial Intelligence (AI) replicates human thinking by machines, particularly computer systems, and is known as artificial intelligence. Expert systems, natural language processing, speech recognition, and machine vision are a few specific uses of AI (Laskowski & Tucci, 2022). AI in gaming, being a study, has a history and research development: first of all, the foundational roles of AI include generating adaptive behaviors for NPCs, procedural content generation, and improvement of decision-making algorithms. Early pioneers such as Chris Crawford emerged and played an important role in thinking about how interactive experience could be altered through AI, specifically in text-based or story-driven

games. The advancement of AI techniques can now allow machine learning and neural networks to occur, which helps develop real-time adaptation to player actions and thus improves immersion and agency (Laskowski & Tucci, 2022). This paper is a contribution to, and situates itself within, an increasingly large body of literature on AI and storytelling and gameplay dynamics transformations. A significant shift in interactive entertainment has emerged from the combined power of artificial intelligence (AI) and gaming, which has redefined how users interact with virtual worlds and stories. AI algorithms are now essential to contemporary games, giving characters, settings, and stories previously unheard-of levels of intricacy, dynamism, and

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immersion. Studies have demonstrated that machine learning algorithms when applied to NPC behavior, enhance the player's sense of agency by delivering more lifelike and responsive virtual characters.

AI and gaming work together to improve interactive storytelling and gameplay dynamics, enabling users to create unique experiences in dynamic virtual worlds. Combining creativity and technology has allowed the industry to reach new heights of potential and user involvement. Beyond game mechanics, artificial intelligence is revolutionizing interactive storytelling in games. According to player perception research, interactive storytelling approaches like dynamic character adaption improve user engagement and immersion. AI algorithms enable developers to build dynamic and personalized storylines that change based on player choices and actions. Research shows that procedural generation approaches enable storylines to grow based on player activities, creating unique narratives that respond to user decisions through the generative era, reactive narratives, and player-driven experiences. Allowing users to create their own stories increases game replayability and deeper player involvement.

AI brings life to virtual worlds, creating a sense of immersion and engagement never before possible. Case studies of games like *Red Dead Redemption 2* and *Death Stranding* demonstrate the practical application of AI in building adaptive, immersive experiences that adjust to player actions. From dynamic encounters in *Red Dead Redemption 2* to randomly generated challenges in *Deep Rock Galactic*. AI's influence goes beyond exciting settings. Think about stories that change and branch according to your decisions, such as the narratively significant voyage in *What Remains of Edith Finch* or the text-based adventures in *AI Dungeon 2*. As demonstrated in *Disco Elysium*, AI makes gameplay more personalized by customizing your character's abilities and personality to fit your preferred playstyle. Envision encountering obstacles corresponding to your capabilities, guaranteeing a continuous sense of advancement and fulfillment. Picture developing relationships with AI friends who pick up on your behavior to create original dynamics and unforgettable experiences. Realizing the AI's potential means recognizing its limitations. Careful thought must be given to ethical issues of prejudice, transparency, and possible manipulation. As AI becomes more ingrained in games, ethical questions regarding transparency and bias have surfaced. Researchers emphasize the significance of ethical AI development in avoiding manipulation or unintentional biases. Using AI to improve our gaming experience while maintaining moral development that benefits players and society is a delicate balancing act. This research discusses the influences of AI in the immersive gaming experience, from emerging storylines and participant agency to personality development and

world simulation, using examples from well-known games through case studies.

## INTRODUCTION TO AI

Artificial intelligence (AI) is the concept and practice of creating computer systems that can do tasks like speech recognition, decision-making, and pattern recognition that traditionally needed human intelligence. Natural language processing, machine learning, deep learning, and other technologies are all included under the broad term artificial intelligence (AI) (NLP). Many argue whether the tools in use today truly qualify as artificial intelligence, even though the word is frequently used to describe various distinct technologies. Conversely, some contend that modern technology is very sophisticated machine learning, merely a precursor to genuine artificial intelligence or "general artificial intelligence" (GAI). (Coursera, 2023)

### Introduction to Interactive Storytelling

The craft of storytelling with contemporary technology and interactive storytelling marks a departure from conventional narrative experiences. With the help of this new storytelling technique, audiences may now shape the plot, creating a very customized experience. In contrast to traditional narratives with a straight line, interactive storytelling frequently takes several turns, allowing the audience to influence the plot through their decisions and deeds. Interactive storytelling goes beyond text-based adventures; it can also involve using sounds, images, and tactile feedback to build immersive environments. Technology like gaming engines, virtual reality, and interactive environments have improved creators' capacity to develop intricate storylines. Over several decades, interactive storytelling has evolved, pushing the limits of conventional narrative genres. Text-based interactive fiction was among the pioneering instances in the mid-20th century that provided the foundation for subsequent advances. In the twenty-first century, conferences like the International Conference on Interactive Digital Storytelling (ICIDS) have emerged as hubs for development, demonstrating its expansion and the growing interest of scholars and creators alike. Various academic fields fundamentally impact interactive storytelling; Research presented at conferences like the International Conference on Interactive Digital Storytelling (ICIDS) displays continuous breakthroughs in AI-driven storytelling and shows industry best practices. Narrative theory deals with the construction of stories, while ludology studies the study of games. Advocates of dynamic drama and fiction, such as Chris Crawford, an American game designer and writer who pioneered interactive narrative development, stress the significance of user engagement in producing an interactive story experience. (Jenkins, 2024)

## Artificial Intelligence and Gaming:

AI and gaming have created platforms to learn from and adjust to the user's actions. As video game platforms like The Sims demonstrate, artificial intelligence is essential to producing dynamic environments that allow player-influenced autonomous behavior from its characters. AI-powered platforms make the holodeck concept—often explored in science fiction—more real. The technologies for interactive digital storytelling and entertainment (TIDSE), developed by researchers like Mateas and Stern, are fundamental to contemporary virtual storytelling initiatives. Game design concepts are frequently used in interactive tales to structure the user's journey. Decision points are essential; they should be crafted to offer significant options that influence the plot and produce various outcomes. This option aspect is critical for interactive storytelling because it gives players control over the story's conclusion. Furthermore, incorporating difficulties and puzzles into the plot can raise player involvement and foster a profound dialogue between the player and the narrative. Game design concepts are frequently used in interactive tales to structure the user's journey. Decision points are essential; they should be crafted to offer significant options that influence the plot and produce various outcomes. This option aspect is critical to interactive storytelling because it gives players control over the story's conclusion. Furthermore, incorporating difficulties and puzzles into the plot can raise player involvement and foster a profound dialogue between the player and the narrative. (Jenkins, 2024)

### Case Study 1: The Sims 4

Maxis and EA published Will Wright's most recent strategy game, The Sims, in February 2000. It was the fastest-selling PC game ever when it was released. The Sims dethroned its replacement, The Sims 2, after holding the title for four years—a strategy simulation game. Players of The Sims are placed in a virtual suburb and given authority over virtual families. The player must provide for the various quantitative requirements of each Sim, including feeding, entertaining, and keeping them away from sinking in the pool or setting the house on fire.



**Figure 1:** Source: Arts, E. (2018, September 18). The Sims™ 4 Media - An Official EA Site. Electronic Arts Inc.  
<https://www.ea.com/games/the-sims/the-sims-4/media>

One of The Sims' most recognizable features is the "build mode," which allows players to build and furnish a home for their Sims to live in. They can install walls, lay down floor tiles, and decorate the rooms by adding furniture, home decor, etc. Even in its initial version, The Sims' universe featured a vast amount of realism, featuring hundreds of three-dimensional objects with which the player could interact. Every piece of furniture can affect a Sim's needs differently, increasing or decreasing their need for Food, Comfort, Hygiene, Bladder, Energy, Fun, Social, and the ambiguously named "Room." Other essential tools for either satisfying or depressing Sims are architecture and furnishings. The Sims appear to make three intriguing assumptions about design in the game:

- **Color** has no bearing whatsoever on a Sim's perception of a house;
- **Specific architectural features and furnishings** can improve or worsen a Sim's mood and state of health in measurable ways;
- **Personality traits** can influence how a Sim interprets architectural features. For instance, "neat" Sims dislike mess and clutter, which directly affects their behavior.

Because every neighborhood had a plot, The Sims 2 was innovative. The plot also guided players to become comfortable with the gameplay through prompted actions based on the characters' stories. For example, you can learn about Don (a preset character in the gameplay) and his bachelor lifestyle if you travel to Pleasant View and select the Lothario residence (a preset character and house in the gameplay). The game's narrative prompts you to summon the maid, Lothario's lover, once inside the home. As the player advances the plot, they discover how the phone works and what services are available in the game. Along with introducing alien stories to strange towns, they also reveal to the player—through one of the stories—that men in the game can have alien offspring. Although The Sims 2 was the first game to integrate narratives to create exciting gameplay, the player can still play outside the narrative. With task boards in The Sims 3 Global Adventure and additional expansion packs, The Sims 3 carries on the storytelling tradition by offering exciting narratives.



**Figure 2:** Source: The Sims 4 gameplay





**Figure 3:** Source: Don Lothario. (n.d.). The Sims Wiki. Retrieved February 9, 2024, from [https://sims.fandom.com/wiki/Don\\_Lothario](https://sims.fandom.com/wiki/Don_Lothario)

In The Sims, users build and manage virtual avatars they mentor through many life stages and activities, such as building homes, maintaining relationships, pursuing careers, and attending to basic physiological needs like food and hygiene. The gameplay and narrative development of The Sims relies on GenAI. The user has complete control over their simulations using tools like decision-making, behavior modification, and character and building creation. Beneath all those human decisions, an AI governs non-playable characters, game mechanics, pathfinding, and, most crucially, “free will.” Developers are careful not to allow too much autopiloting since there will be no more reason for the user to log back in. Free will is the Sim’s ability to make it through independently, based on the narrative aspect, when the player is not operating the game. The newest game in the Sims 4 series continues the history of simulating reality on a small screen by optimizing gameplay, encoding emotion, and incorporating AI solutions that work better for the players. It boasts a significant technological advancement over its predecessors. Its software experts have studied human social interaction and made significant adjustments to the routing system and how Sims navigates its world to imitate more authentic, real-world human behavior. AI’s capacity to improve a character’s posture variability demonstrates how far the technology can take games. The AI system creates a network of potential and outcomes while functioning apart from the end-user. Without the player’s help, the AI must appear trustworthy and make more plausible choices when operating automatically.

The interaction between commodity and utility curves is how artificial intelligence is used in The Sims most straightforwardly. Utility curves determine the necessity of satisfying the internal condition of the Sim, or its psychological demands, which are represented as commodities. To satiate hunger, for instance, a Sim would indicate the need for food or drink, increasing energy levels but decreasing bladder control. Like anything in

reality, there are trade-offs. A Sim selects each option’s optimal course of action by weighing all possible options, assessing their outcomes, and consulting the utility curve. These behaviors are intentionally unpredictable to avoid AI feeding predictable outcomes.

The autonomy of a Sim operating on autopilot is another technological leap in artificial intelligence. The Sims 4’s autonomy hierarchy replaces the previous start-and-stop autonomy system by evaluating all the commodities first and giving the highest priority to those most critical, rather than weighing all the options every time a Sim decides. Instead of executing an initial this, then that script, this hierarchy reduces many options and allows Sims to grow faster and more proficient at making decisions and multitasking. Sim’s choice about whether or not to have a relationship with another Sim is an excellent illustration of this in action. The Sim will rate their desires, think through potential responses, assess their level of intimacy with another Sim, assess whether they are flirting or interested, and lastly, think through all the interactions they could have.

Artificial intelligence (AI) solutions can quickly take over gameplay in the Sims franchise. If left to its own devices, a Sim can survive by executing many tasks simultaneously and may even override player intervention. Because a human brain cannot handle so many input sources, developers were cautious while artificially restricting the system. Additionally, because The Sims represents actual life, developers considered people’s shortcomings in addition to their strengths.

### Case Study 2: Alien: Isolation

Alien: Isolation is a first-person survival, horror, and stealth game created by Creative Assembly and marketed by SEGA for the PC, Xbox 360 through Series X, and PlayStation 3 through 5. Feral Interactive created and released versions on Linux/SteamOS and MacOS. The game Amid Alien and Aliens centers on Amanda Ripley, Ellen Ripley’s daughter, who looks for information about her mother’s disappearance after the lost Nostromo. She finds the abandoned space station Sevastopol via her hunt, and there she meets a terrible alien that has slaughtered the station’s occupants.

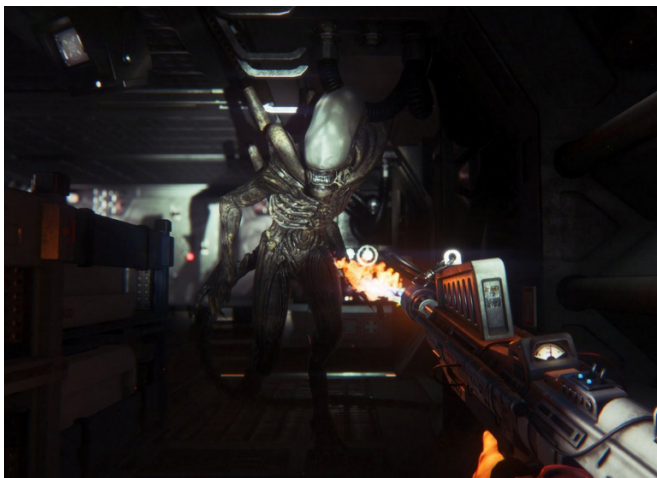


**Figure 4:** Source: Alien- Isolation Pre-Production Prototype. (2021). In Xenopedia. [https://avp.fandom.com/wiki/Alien\\_Isolation](https://avp.fandom.com/wiki/Alien_Isolation)

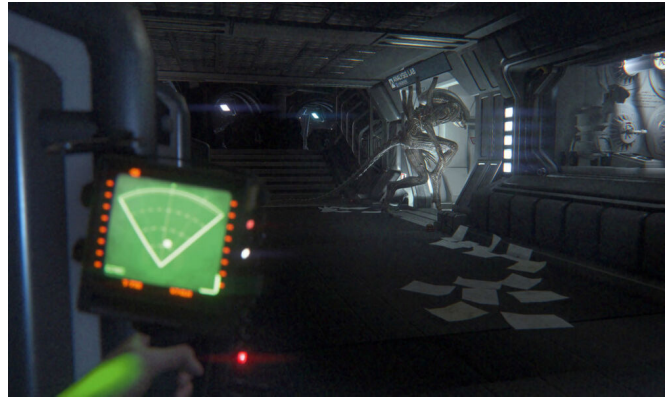
The game's alien opponent is one of its main features. There's only one Xenomorph throughout most of the game, unlike many other games where adversaries are vast swarms of Xenomorphs. Although it will occasionally show up in preplanned, scripted scenarios, it usually does so at random, so players must always use caution. If the player stays in one place too long after initially confronting the Alien towards the story's starting point, the creature will reappear and start pursuing them. Likewise, suppose the player creates excessive noise by fleeing, toppling things, or firing or being fired at by human survivors. In that case, the Xenomorph will emerge and initiate tracing the source of the disturbance. Lockers and vents are good places for fleeing from the beast. Nevertheless, the alien cannot prevail because of the player's arsenal of weapons; throughout the game, it can learn from the player's choices. As a result, early-game aggressive or evasive tactics may lose their effectiveness.

The AI Alien is controlled by an ingenious bit of programming, in which the Alien is controlled by two "brains," one of which is always aware of the player's location. At the same time, the other knows a general area. To keep the Alien close by and provide an optimal perception that the victim is being chased, the initially created brain will continuously provide tiny hints to the second regarding the player's whereabouts. Two behavior management modules operate the Alien. The first is about the alien thing itself, which falls under foreground artificial intelligence. The Alien primarily stalks the station in quest of prey. It uses its synthetic sensors to detect information, and when it sees Ripley or other humans, it attacks.

Additionally, it appears that the Alien can pick up on player behavior. For instance, it may peer into vaults if the participant has a history of using them as hiding places. But the game uses a cunning gimmick instead of an authentic learning AI. The decision tree that controls the alien's behavior is composed of hierarchically arranged behaviors



**Figure 5:** Source: Alien- Isolation Pre-Production Prototype. (2021). In Xenopedia. [https://avp.fandom.com/wiki/Alien:\\_Isolation](https://avp.fandom.com/wiki/Alien:_Isolation)



**Figure 6:** Source: Alien- Isolation Pre-Production Prototype. (2021). In Xenopedia. [https://avp.fandom.com/wiki/Alien:\\_Isolation](https://avp.fandom.com/wiki/Alien:_Isolation)

set off by specific events—for example, the decision to run in search of a destination upon hearing noises. As the game continues, several of these behaviors become active after being passive, giving the impression that the alien is picking things up.

### Case Study 3: Death Stranding

As one of the most well-known video game auteurs, Hideo Kojima is a Japanese designer, screenwriter, director, and producer. The stealth series of Metal Gear and the adventure titles Snatcher and Policenauts are among his most well-known video game credits. Later, he collaborated with Sony on an exclusive project for the PlayStation 4. Kojima revealed the game's name, Death Stranding, in person at E3 2016. Kojima inspired Death Stranding from a short novel by Kōbō Abe that he read in his senior year of high school. Abe's work is credited with inspiring the game's two main keywords at its conception: "stick" and "rope."

The mystery surrounding Death Stranding has sparked everyone's interest in the game's genuine nature. A portion of this can be attributed to the author, Hideo Kojima, who has a history of hiding his titles behind intricate plots, profound ideas, and the artistic preoccupations of an auteur. Players must do more than move freight, a standard video game cliché.

The game occurs in a post-apocalyptic America, a few decades after the catastrophic "Death Stranding" event disrupted the usual course of history. As a result of that incident, time falls are caused by invisible beings known as Beach Things (BTs), who roam across Earth's landscapes and originate from "the Beach," a very private place that every human being visits during its life's near-death experiences. After consuming a human person who is still alive or has just passed away, BTs cause "the void out," a catastrophic explosion that results in further time falls and casualties. The disaster decreased the amount of land inhabited to isolated areas known as "Knot Cities," which formed the remaining "United Cities of America." It also damaged the nation's infrastructure. Being a courier





**Figure 7:** Source: Straub, N. (n.d.). All The Terms You Need To Know To Start Death Stranding. Game Informer. <https://www.gameinformer.com/2019/11/07/all-the-terms-you-need-to-know-to-start-death-stranding>

becomes relevant, dangerous, and essential to the city's survival in these situations.

Sam Porter Bridges, the game's main character, is a freelancing courier who sets out on a significant mission to unite all Unification Cities of America into a single network while traveling to the West. He must track down his estranged sister Amelie, who could become a future national leader. Sam's grudging assent ignites a massive national unity movement in America. Death Stranding is a third-face adventure game with outward focalization that occasionally shifts to internal, revealing Sam's nightmares, subconscious, and private beach. The narrator is hidden beneath the scenes and is either Sam or another prominent character.

#### Case Study 4: Red Dead Redemption 2

Rockstar Games is the developer and publisher of the action-adventure video game Red Dead Redemption 2. It is played from a third-person viewpoint and is the third



**Figure 8:** Source: Sam Porter Bridges. (n.d.). Heroes Wiki. Retrieved February 12, 2024, from [https://hero.fandom.com/wiki/Sam\\_Porter\\_Bridges](https://hero.fandom.com/wiki/Sam_Porter_Bridges)



**Figure 9:** Source: Red. (2018). Red Dead Redemption 2. Red Dead Wiki. [https://reddead.fandom.com/wiki/Red\\_Dead\\_Redemption\\_2](https://reddead.fandom.com/wiki/Red_Dead_Redemption_2)

game in the Red Dead series and a sequel to Red Dead Redemption (2010). It includes both single-player modes and online multiplayer features. Arthur Morgan's story and prominence in the infamous Van der Linde gang are the main subjects of Red Dead Redemption 2. The game depicts the gang's downfall as it is hunted by police enforcement, other gangs, and Pinkerton agents. In addition to Morgan, the main protagonists in the story are Micah Bell, John Marston, and Dutch van der Linde. Red Dead Redemption 2 may be played in first-person or third-person perspective and takes place in an open world with five different American regions that the player can visit as the game progresses. Players can engage with the game environment as Arthur Morgan in several ways, such as plot objectives, additional missions, obstacles, unpredictable events, and hunting. A system of honor introduced in the previous game adjusts based on how the player treats non-player characters.

In contrast to earlier Rockstar games, players can interact with virtually any NPC in various ways. They can decide just to take that character out and loot the corpse, or they can choose a polite conversation or a frightening one to obtain money from the NPC. To enhance the immersion experience, players will also need to clean and maintain their weapons and other equipment. Players can customize their characters by going to a barber and getting a cut and style. The hairstyles accessible to players depend on how much they have allowed their character's hair to grow naturally during the game. Characters need to eat and bathe regularly, have varied outfits for varying climates, and have extensive control over formerly automatic tasks such as dissecting a kill and inspecting stuff.

Dozens of human and artificial agents act autonomously in RDR2, a complex simulation that has received international acclaim for its AI implementation. These agents follow the rules, respond to demands, and plan appropriately to build a lifelike virtual world. RDR2 uses control agents whose main job is to decide what to do given the present condition of the game. These agents, interactive people, non-player characters, cars, or animals,



**Figure 10:** Source: Red. (2018). Red Dead Redemption 2. Red Dead Wiki. [https://reddead.fandom.com/wiki/Red\\_Dead\\_Redemption\\_2](https://reddead.fandom.com/wiki/Red_Dead_Redemption_2)

sense and respond to their environment. This procedure is commonly known as the “sense-think-act” cycle. This is not a brand-new technology. Grand Theft Auto V and other well-known sandbox games have demonstrated the immersive potential of games, but RDR2 set the bar for plausibility.

In terms of engagement, the aspects included in RDR2 are extraordinary. Envision vibrant fauna, a constantly changing setting, and an all-encompassing augmented reality game experience. The encounters and participation with NPCs are the most noteworthy examples of AI development in the video game that connects to the simulation. Historically, non-player characters (NPCs) have typically been one-dimensional objects that provide the primary player (end-user) with quests or dialogue—Confined to a small number of exchanges and lacking any objectives, needs, or convictions. But the range of their powers has improved gameplay in this game. In RDR2, the non-player characters act more like human beings, acting out of meaningful behaviors influenced by certain narratives. There is no longer a never-ending cycle of the same monotonous behavior and behaviors; instead, there are tasks to complete, and everything is connected to the virtual world. Each NPC may be identified by its unique personality, enhanced by emotional states and the ability to “remember” and “experience” prior occurrences. With so many possible outcomes, players are now provided with a more customized gaming experience; the kind of reaction they get depends on how they interact with a particular NPC, who their characters are, and how they view the end-user.

### Case Study 5: Grand Theft Auto V & VI

Rockstar North is a developer of video games, including Grand Theft Auto V. It is the fifth game in the Grand Theft Auto HD Universe and the fifteenth installment in the main series. September 17, 2013, saw the release of the original edition for the Xbox 360 and PlayStation 3. November 18, 2014, saw the release of the “enhanced” versions for Xbox One and PlayStation 4, and April 14, 2015, saw the release of the PC version. On March 15, 2022, a second “expanded



**Figure 10:** Source: Grand Theft Auto V. (n.d.). GTA Wiki. Retrieved February 12, 2024, from [https://gta.fandom.com/wiki/Grand\\_Theft\\_Auto\\_V#Plot](https://gta.fandom.com/wiki/Grand_Theft_Auto_V#Plot)

and enhanced” edition was available for the Xbox Series X|S and PlayStation 5. Grand Theft Auto V is another game gamers can optionally install to their standalone Grand Theft Auto Online editions. The game was highly anticipated before it was published, making it one of the most anxiously expected video game releases in 2013.

Grand Theft Auto V was widely praised upon its release, with perfect ratings from more than 30 critics and scores of 96 and higher on Metacritic and Game Rankings. After breaking numerous records on its first day of sales, the game brought in \$800,000,000 and sold 11,210,000 copies, finally making \$1,000,000,000 in just three days of release. With more than 190 million units sold as of November 2023, Grand Theft Auto V is presently the second-best-selling game of all time.

Franklin Clinton, Trevor Philips, and Michael De Santa are the three selectable protagonists in Grand Theft Auto V. Michael, a former professional bank robber, is compelled to leave retirement and return to the world of crime after striking a lucrative deal with the FBI. In addition to being Michael’s longtime best buddy and a hothead psychopath, Trevor is the story’s loose cannon.

Lastly, Michael encounters Franklin, a young gangbanger and repo agent with a great deal of driving experience, while working on a repossession. The other important characters include Trevor’s neurotic friend Ron, Franklin’s closest friend Lamar, Michael and Trevor’s adult children Jimmy and Tracey, and Lester, a longtime companion of Michael and Trevor.

The plot starts nine years after his attempted heist in the fictitious city of Ludendorff, North Yankton. Former bank burglar Michael Townley moves to Los Santos with his family, adopting a new name. Before meeting Trevor





**Figure 11:** Source: Grand Theft Auto V. (n.d.). GTA Wiki. Retrieved February 12, 2024, from [https://gta.fandom.com/wiki/Grand\\_Theft\\_Auto\\_V#Plot](https://gta.fandom.com/wiki/Grand_Theft_Auto_V#Plot)

Philips, the lone other survivor of the Ludendorff bank robbery, and Franklin Clinton, a mobster looking to rise into the Los Santos underground, Michael leads a routine but uninteresting life. Together, the three embark on a risky mission to burglarize the Union Depository and take away gold valued at tens of millions of dollars. In addition to multiple run-ins with other gangs, the three discover themselves being used by dishonest Federal agents to further their purpose.

GTA 6 will revolutionize the Grand Theft Auto franchise. This captivating progression holds out the prospect of artificial intelligence (AI) breakthroughs that will transform the virtual world and introduce never-before-seen levels of realism and interaction. The official videos and leaks for Grand Theft Auto 6 have revealed a striking shift in opponent behavior. This version of enemies has more tactical intelligence than the previous one. The improved enemy AI offers a degree of difficulty and genuineness, whether by dynamically reacting to player movements or altering stances in response to the surrounding surroundings.

GTA 6 strives to create a dynamic virtual community, not merely one that concentrates on the surface-level activities of NPCs. NPCs go above and beyond what is



**Figure 12:** Source: updated, J. D. from J. W. last. (2022, March 14). Buying GTA 5 on PS5 and Xbox Series X is more complicated than necessary. Gamesradar. <https://www.gamesradar.com/buying-gta-5-on-ps5-and-xbox-series-x-is-more-complicated-that-it-needs-to-be/>



**Figure 13:** Source: Grand Theft Auto V. (n.d.). GTA Wiki. Retrieved February 12, 2024, from [https://gta.fandom.com/wiki/Grand\\_Theft\\_Auto\\_V#Plot](https://gta.fandom.com/wiki/Grand_Theft_Auto_V#Plot)

expected of them by transporting people, playing sports, and utilizing phones to take pictures or record videos. The goal of these elements is to provide uniqueness and immersion to each playing. The updates ensure that the game's virtual world seems responsive and active, mirroring the popularity of Red Dead Redemption 2. The option to participate in virtual assistant (VA) during heists and the return of the "carry bodies" functionality provide a layer of complexity that enhances the overall criminal underworld experience. The environmental features, where NPCs demonstrate spatial awareness and respond to their surroundings, are another example of Rockstar's dedication to realism. The meticulous attention to detail provides an immersive game experience, whether players react to unexpected situations like a reptile in a convenience store or film happenings on their phones.

Another investigation reveals that GTA 6's police features have undergone a major tactical update, according to leaked material—the reintroduction to the five-star needed level and reasonable police response times. Well-thought-out police activities add to the exciting and challenging law enforcement experience. It is said that the police reaction time is more realistic and more like actual events. Officers now use vocal directives to defuse situations, demonstrating a more deliberate and planned approach. The game might feature actual robberies, working CCTV cameras, and vehicle identification. Police AI is meant to be flexible; it will recognize threats and react angrily. Thanks to this, players can defuse tension without resorting to direct violence. The final movie emphasizes how generative AI is used to create in-game material, which has a broader effect on game development. Having NPCs with personality and spontaneous interactions is exciting, but worries about employment losses and moral dilemmas surface.

### Analysis

Games such as GTA 5 & 6, Alien: Isolation, and Death Stranding are vivid and conspicuous in the current cultural milieu. They convey an emotion and an artistic goal that many people worldwide share. In addition to being worthy of consideration and investigation as cultural





**Figure 14:** Source: Grand Theft Auto V. (n.d.). GTA Wiki. Retrieved February 12, 2024, from [https://gta.fandom.com/wiki/Grand\\_Theft\\_Auto\\_V#Plot](https://gta.fandom.com/wiki/Grand_Theft_Auto_V#Plot)

phenomena, these studies are meaningful and productive for comprehending contemporary culture and the state-of-the-art in the relevant field. We must observe them and build a testing methodology appropriate and pertinent to our research objectives. Hideo Kojima painstakingly constructs his universe and synopsis to convey his primary messages—connection and togetherness for the sake of reconstruction. His language makes sense; it seeks to bring the need to rebuild the external environment and prevent isolation by expressing vulnerability and real feelings. This form of speech can be characterized as metamodern since it possesses all the characteristics of modernism. It is reflected in the actions, choices, motivations, and overall structure of the universe of the characters. In addition, the process is aided by the game's customized and personalized elements. The gameplay and plot of these games reflect metamodern characteristics, which are expressed in several of the metamodern emotional aspects displayed throughout the game. The game interface uses several video game-specific techniques to illustrate metamodern concepts. Simultaneously, these tactics enhance the product's metamodern quality, serving as the components to be considered in a more thorough examination of metamodern gaming. Accordingly, a metamodern empathy game with empathy-focused gameplay fosters an atmosphere of shared practice where even players who are geographically apart feel positively linked. It also features meta-cute gaming mechanisms that allow for the expression of love and compassion. The community of shared practice, meta-cute gameplay imitations with psychological impact, and empathy-focused gameplay are examples of tactics that characterize metamodern gameplay. In conjunction with the metamodern components included in the game's narrative, they provide a firm foundation for a well-reasoned and precise analysis of what constitutes a modern video game in terms of the emotional framework it offers. They also made a sophisticated, richly contextualized game appropriate for players, another crucial element.

RDR2 and The Sims significantly improve upon game simulation. The player of RDR2 explores a detailed and

interactive world reminiscent of Westworld in many ways while the Sims user creates their world from scratch. Even with such incredible advancements, obstacles can still be solved with creative AI approaches. Artificial intelligence (AI) systems that can produce dialogue and plots that are reasonably plausible have been developed by researchers. This artificial intelligence (AI) could be utilized at runtime in sandbox games to identify emerging dialogue and storylines. The environment in these games would offer resources and restrictions that the AI system may consider to produce a distinctive story. Every user would have a unique story tailored to them depending on their interactions with the outside world. NPCs follow set daily schedules and objectives. Humans are efficient not only because we can organize our actions to attain specific goals but also because we can adjust our goals in response to events that occur in real-time. Once they emerge from the woods, people who have experienced a near-death encounter will view life quite differently. They might wish to reevaluate their objectives in life to maximize the best use of their remaining time by putting their family, giving back to the community, or putting more effort into their work. Although NPCs in RDR2 and The Sims can respond to their immediate surroundings, it doesn't appear that they can alter their objectives or worldviews. The player would have a more engaging experience if a dynamic AI system were implemented, which could reset NPC's views and objectives based on their experiences in the simulation. Maybe Joe would be motivated by an intervention to live a simpler life, taking care of the tomato garden and providing for his family of three. And then, out of pure boredom, he could rob a bank. The allure lies in his decision being as arbitrary as the opportunities presented by daily existence.

## CONCLUSION

Despite having distinct game genres, distinct gameplay philosophies, and drastically different game mechanics and objectives, The Sims 4, Death Stranding, Red Dead Redemption 2, Alien: Isolation, and GTA 5 & 6 share overlapping AI usage elements. One that sticks out is how video games use artificial intelligence (AI) to improve and enhance the abilities of game characters without requiring direct input from the actual player. The most notable distinction is that in RDR2, Death Stranding, Alien: Isolation, and GTA 5 & 6, AI is primarily used on NPCs to add to and improve these surrounding protagonists' narratives and communications that depend on how the end-user interacts. At the same time, in The Sims 4, artificial intelligence is employed to advance the Sim's life when the human player is away. Artificial intelligence (AI) in The Sims 4 imitates Sim behavior, and Sim interactions with neighboring Sims and their environment are managed by algorithms. Because every Sim has distinct needs, desires, and personalities, the user can create

custom relationships and narratives for each Sim. The AI mechanism in this game can be understood as more of a stimulant for the characters' actions.

Conversely, using AI in RDR2, Death Standing, Alien: Isolation, and GTA 5 & 6 improves the development of more dynamic and engaging open-world settings. A highly developed AI engine in these imitates the actions of opponents, NPCs, and animals. These game agents' responses to the player's actions and the surrounding environment, in ways that feel more compassionate and realistic, dictate AI's output. A certain amount of GenAI is applied to game agents in both use cases to advance the plot, be it the lifestyle and personal development of a Sim or the acts of the characters in RDR2, Death Standing, Alien: Isolation, and GTA 5 & 6. Since game participants, by standard, have beneficial access to in-game information that isn't credible when replicating humanoid behavior, developers on both sides intentionally develop their respective positions GenAI structures to limit a character's or NPC's free will. Consequently, there is a need to artificially generate certain levels of imperfection in the design, development, and decision-making of video games. The future scope of AI in gaming can make the gaming interface more exciting and unique. AI-driven technology has wholly changed the casual gaming market, transforming everything from user experience to game production. AI is used to make games more sophisticated, engaging, and individualized so players can have a more satisfying and immersive experience. It may anticipate even more inventive and fascinating advancements in the entertainment sector as AI technology develops. AI drives the foreseeable future of gaming, and it's an exciting moment for anyone involved in this quickly growing industry. There are a few games which already integrated AI in the gameplay, like F.E.A.R., First Cry Series, Dishonoured Series, Deus Ex Series, Watch Dogs Series, Meta Gear Solid Series, Sniper Elite Series, The Last of Us Series, Ghost of Tsushima, Half-Life, Bioshock Infinite RDR2, Death Standing, Alien: Isolation, GTA 5 & 6, The Sims....etc

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