EDITORIAL

Artificial Intelligence and Media

Dear authors,

I'm pleased to welcome you to *Journal of Communication and Management (JCM),* running under the umbrella of Jaipur Research and Educational Society (JRES), which is about advancing knowledge and promoting academic excellence in journalism, mass communication, and management.

As the editor in chief of this journal, I'm thrilled to show you the most recent issue, Vol. 3, Issue 3, 2024, which has a wide range of high-quality research articles from many different fields. Our goal is to give scholars, researchers, and practitioners a place to share their research findings, insights, and points of view on important issues in our world today.

We think research is important for progress, so we are committed to publishing original, thought-provoking research that helps us learn more about the world. One of the best things about this edition is that the research comes from many fields. Our contributors come from various fields, including psychology, sociology, journalism, and mass communication. This diversity of perspectives guarantees our readers exposure to a wide range of ideas and approaches to comprehending their surroundings. In addition to presenting original research, this journal also provides a platform for discussion and debate.

We encourage readers to engage with the articles and offer their own perspectives on the issues raised. This dialogue is essential to advancing our understanding of the world and developing new insights and solutions to our challenges. In this special edition, you will find articles that cover a diverse range of topics, Artificial intelligence and media, health communication, and information technology.

We are proud of the quality of the research presented in this edition, and we hope that it will stimulate discussions, inspire new ideas, and spark further research. As always, we maintain the highest standards of quality when selecting articles for publication. We subject all articles to rigorous double-blind peer review, accepting only those that meet our originality, rigor, and significance criteria. Our editorial team works tirelessly to ensure that all published articles are of the highest quality and meet the expectations of our readers.

Finally, I would like to express my gratitude to guest editor Dr. Pratibha Gupta from Poornima University, Jaipur, for her active support to bring out this special and important issue. Also, I want to thank our authors, reviewers, and readers for their support and contributions to this journal.

This edition would not have been possible without their dedication and hard work. I hope you enjoy reading this edition and look forward to your continued support in the future.

Best regards,

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